

Why Would a Community Want to Establish this Program?

A BID/PSD provides business with the opportunity to come together and use their expertise, experience and financing to improve the marketing, infrastructure and operational aspects of their business area, each of which has an impact on their individual businesses.

The same applies for a BIZ, except the authority lies within the board of directors of the BIZ. The city or village cannot be held liable for any of their actions.

There are no annual or project reports required to be filed with the State of Michigan for BID/PSD's or BIZ's.